



U.S. Commercial Service Webinar

Understanding Value Added Tax (VAT) in the EU Webinar

Join us for this unique opportunity to learn more about Value Added Tax (VAT) in order to recuperate or save your company money on business conducted in the EU and have the chance to ask your questions directly to our expert speaker from Euro VAT Refund, Inc!

Why is it important to understand VAT?

VAT rules can seem daunting for U.S. exporters - it is a complex area with multiple rules and exceptions. Furthermore, while the guidelines are set at EU level, the Member States have flexibility in implementing, administering and enforcing the rules. This webinar will clarify VAT regulations and help companies better prepare for VAT in their EU activities.

Topics to be discussed include:

- What is VAT and what countries have implemented this consumption tax?
- Does my company need to be registered for VAT? If so, how do we register?
- How can we reclaim VAT (from trade shows, business travel, etc.)?
- How should we account for VAT in pricing?
- Is VAT different if we drop ship?
- My partner says I do not have to pay VAT – will they? Or is it my responsibility?
- And more!

Speaker: Ms. Britta Eriksson, Euro VAT Refund, Inc.

Britta Eriksson co-founded Euro VAT Refund, Inc, in 1992, and has been the company's president and CEO since the start. She has become one of the most knowledgeable VAT experts within the United States, frequently advising tax managers within the Fortune 500 companies, the United States Departments of Commerce, Revenue Canada, many of the European embassies and trade offices in the U.S., Consumer Report, The Wall Street Journal and other trade publications.

U.S. Commercial Service—Connecting you to global markets.

For more information, please visit <http://www.buyusa.gov/newhampshire/vatwebinar.html>

Date: Wednesday, June 22, 2011 - 11:00am-12:00pm ET

Venue: Your Computer

Cost: \$35

For more information, please contact:

Taylor Little

Taylor.Little@trade.gov
603.953.0211

Susan Murray

Susan.Murray@trade.gov
802.828.4508

